

# UDC



EMIRATI  
INVESTMENT  
يو دي سي

يو دي سي للتطوير العقاري  
UDC REAL ESTATE DEVELOPMENT



احدى شركات محمد عمر بن حيدر  
MEMBER OF MOHD OMAR BIN HAIDER'S

## Top 100 Arab Family Businesses 2025

“OUR PERPETUAL INVESTMENT IN HUMAN CAPITAL IS THE KEY FACTOR FOR OUR SUCCESS AS AN ORGANIZATION. OUR PEOPLE ARE THE ASSET THAT POWERS OUR EXPONENTIAL GROWTH.”

His Excellency

*Dr. Mohammad B Haider AL Harthi*



“ We are committed to creating and consistently delivering upscale world-class projects with master developments exploring new ideas and creating something unique to enhance a new lifestyle.. ”

His Excellency

*Mr. Zahed MH AlBattami*



# His Excellency Dr. M. Bin Haider

Dr. M. bin Haider is a leading Emirati businessman and community figure whose career spans more than five decades. As a principal member of the Bin Haider family—renowned for entrepreneurship in the United Arab Emirates for over **80 years**—he has built a diversified group comprising **75+** companies with **operations in 32+ countries**. The Group employs over 7,000 people in the UAE and thousands more globally and today is active across 10+ core sectors with a clear strategy to expand into new industries through competitive advantage and prudent diversification.

## COMMERCIAL BANK INTERNATIONAL PJSC (CBI)

H.E Dr. has contributed to the establishment of **CBI Bank in 1991** and **became one of its major shareholders** and a Board Member in 1994 - till dated.

## NAYEF MARINE SERVICES (PRIVATE STOCK CO.)

H.E. Dr. Bin Haider is the major shareholder and founder of Nayef Marine Services, where he has served as Chairman of the Board **since 1998**. The company specializes in marine support services and **operates its own fleet of ships**, offering **regular liner services for maritime transportation**.

## UNION PROPERTIES PJSC

One of the distinguished listed companies in the UAE which developed a number of leading projects including the **Ritz Carlton Hotel – DIFC** and the **Motor City Community** since the real estate revival in Dubai. H.E Dr. Bin Haider participated in making it as one of the leading real estate development companies in the UAE and the region in his role as a major shareholder and the **Chairman of the Board since 1994 to 2014**.

# Zahed M.H Al Battarni

Mr. Zahed Albattarni is a seasoned entrepreneur and investor with three decades of hands-on leadership in real estate development, industrial ventures, and cross-border investments. He has led the creation and delivery of landmark projects, building a reputation for execution, capital discipline, and strategic partnerships.

From 2001 to 2008, Mr. Albattarni partnered with a member of Qatar's ruling family, broadened his strategic network among global investors, international firms, and regional decision-makers, and helped secure alliances with leading lenders for large-scale financings and influential stakeholders across the Gulf.

Mr. Albattarni has contributed to significant developments alongside prominent conglomerates, including **MOBH Holding, QIG PLC, and UDC Investment**. Today, he oversees a diversified portfolio across private equity, energy and commodities trading, and industrial manufacturing.



Mr. Albattarni is the **major shareholder**, having founded the company and serving as its Chairman of the Board since **2013**. **Ruby stands as a leading global provider of energy** and commodities, integrating supply, strategic investments, and large-scale project development. Guided by an unwavering commitment to innovation, operational excellence, and sustainable growth, we continue to shape the future of the industry and maintain our position at its forefront."



Mr. Albattarni has played a **key role as a founder of Racine Developments**, established by a prominent group of investors engaged in various sectors, including real estate, tourism, commerce, and industry. He has **served as the Ex. Director of the Board** since 2014.



Mr. Albattarni is the CEO and founder of **UDC**, a Dubai-based company established in strategic alliance with one of the UAE's most prominent businessmen. Conceived as a platform for pioneering ideas and innovative concepts, **UDC** has since evolved into one of the region's foremost real estate development firms, recognized for its vision, quality, and market leadership.

# OUR PHILOSOPHY

**WE ARE GUIDED BY OUR CHAIRMAN'S VISION WHO BELIEVES IN BUILDING A SENSE OF BELONGING AMONG OUR PEOPLE AND MAKING A DIFFERENCE THROUGH THE WAY WE DO BUSINESS ACROSS THE GEOGRAPHIES WHERE WE ARE PRESENT.**

## OUR MISSION

At MOBH Holding Group, we are determined to emerge as a diversified business conglomerate in the UAE and beyond, backed by our strong and sustainable investment portfolio while demonstrating best-in-industry standards of professionalism and integrity, thereby continuously pursuing sustainable growth opportunities to generate value as well as superior returns for our people, partners, stakeholders, and communities we represent.

## OUR VALUES

The values that we live by are Ambition, Collaboration, Integrity and Compassion:

**AMBITION** - we pride ourselves on the success of our business and ourselves, in our goal-setting, and our continuous work to improve, challenge ourselves, innovate, think beyond conventions, and strive to achieve excellence in everything we do.

**COLLABORATION** - because we believe that only together we can accomplish success and achieve our vision. We are one family and every employee is a valued member of the MOBH Holding Group.

**INTEGRITY** - because we strive to perform our businesses honestly, most transparently, and in accordance with our business codes of conduct and ethics, we build trust through responsible actions.

**COMPASSION** - our aim to promote social wellbeing extends from our employees, who volunteer time and resources, to major corporate donations and support for various nonprofit organizations in UAE and around the world.

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# OUR JOURNEY

## OVER 65 YEARS OF OUTSTANDING ACHIEVEMENT & PERFORMANCE

### SHIPPING ORIGINS

Mohammad Omar bin Haider's father founded our company in the early 50's, with 3 ships trading on the silk route, trading farm land and became one of the initial shareholders of British Bank (HSBC). In 1952 the first Mosque was built by the family – The Alghurhair Mosque.

1940–1952



### OXYGEN & NEW HOTEL

In 1959 MOBH acquired the rights to supply oxygen to the UAE food & beverage industry – including the local Coca-Cola plant – through representation for British Oxygen. In 1969 our Chairman built a new hotel for the regional ruling family and subsequently acquired the hotel which we still own and operate today.

1959–1969



### FASHION & BANKING

In 1994 Mohammad Omar bin Haider co-founded CBI Bank, serving as Chairman of the Credit Committee and remains a significant shareholder today. In 1995 MOBH established a fashion business in London to import goods into the UAE.

1994–1995



1955

### VENTURE INTO CHARITY & HOSPITALITY

The charity and hospitality business of the family began with Mohammad Omar bin Haider taking in seamen on return from their travels whom had no where to stay and provided shelter and food.



1972–1980

### GAS & HEATING SYSTEMS

In 1972 MOBH undertook a large expansion of our BOC factory, to cater for growing industry demand, and in 1976 trading started with the foundation of Dubai Equipment and Abu Dhabi Equipment. In 1980 we established our first factory abroad, producing heating systems in the United Kingdom.



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# OUR JOURNEY

From humble beginnings in the early 40's as a Silk Road trader through to the multi-faceted organization MOBH Holding Group is today, we are deeply proud of our history and look forward with certainty, to an exciting future ahead.



## INVESTING IN PEOPLE

In 2008 MOBH established the Talent Program in the UAE to sponsor gifted children in further education. In 2009 we broke ground on the first hospital development for the Group – Mohammed Omar bin Haider Healthcare City

2000–2010



## IN ANTICIPATION OF WORLD EXPO 2020

Towards 2020, MOBH are involved in numerous commercial ventures in support of the Dubai 2020 World Expo, as well as the launching of a major hotel brand.

2020



1998–1999

## ENTERING THE INSURANCE MARKET

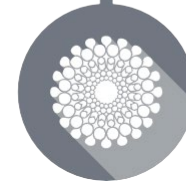
In 1998 our Chairman co-founded NGI Insurance and remains a significant shareholder today. In 1999 Mohammad Omar bin Haider became a Board member of Union Properties and Chairman of the development committee, responsible for the acquisition of Thermo LLC electro-mechanical contractors.



2015–2017

## RESTRUCTURING FOR THE FUTURE

The MOBH group holding company was established to secure the business for future generations and in 2017 we have finalized and implemented a family governance structure to slingshot growth of the enterprise through the next decade.



BEYOND

## AN EXCITING PATH AHEAD

Into the future, we will continue in our dedication to developing outstanding communities and the ongoing creation of new and exciting commercial entities to improve the livelihood for our ever-growing circle of family & friends.

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# AT A GLANCE

## enriching communities across the globe

**90+** MOBH Group has a rich history of more than 90 years, when the late Mr. Omar Bin Haider began his first businesses in Dubai in the 1940s.

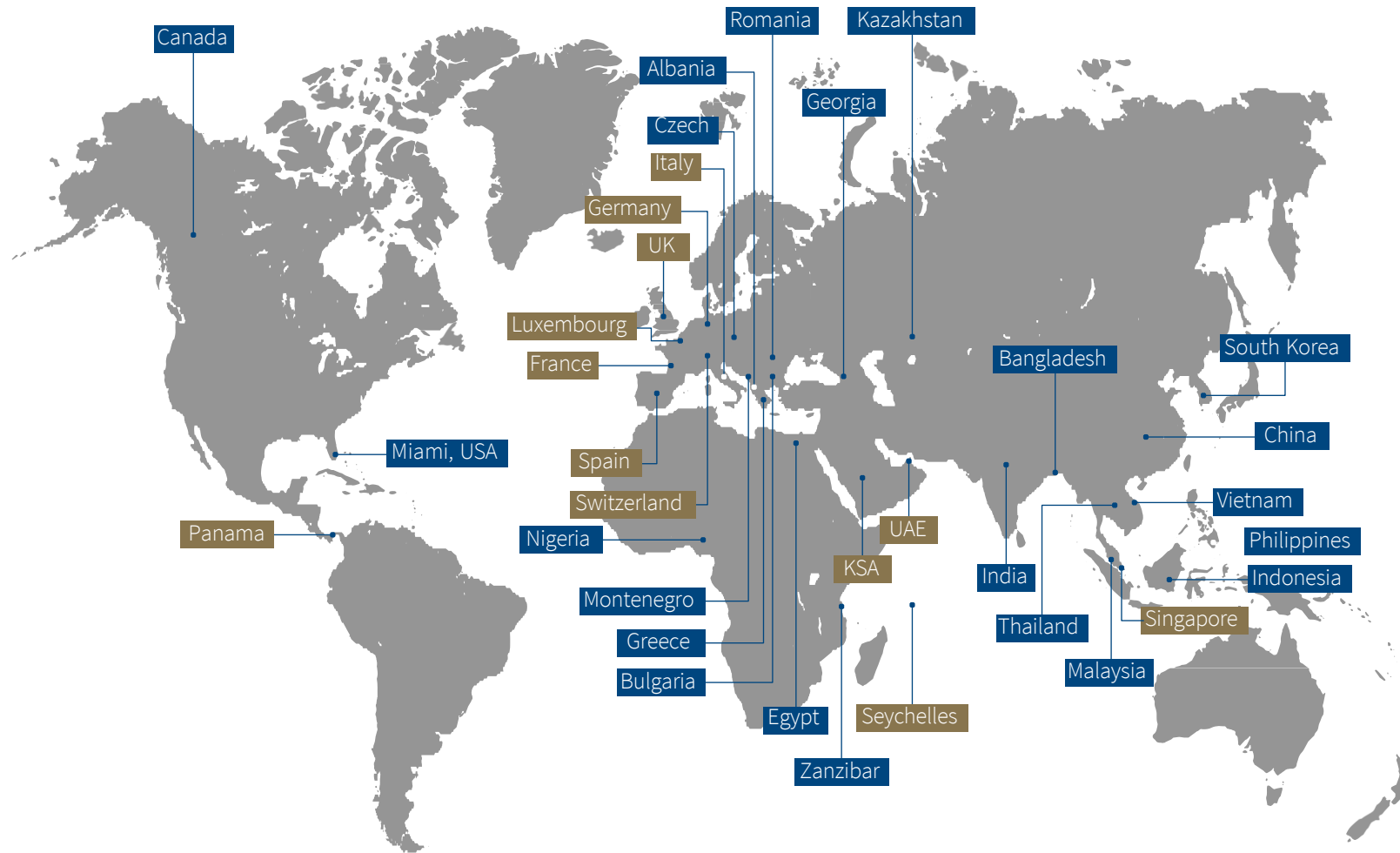
**7K+** Today we employ over 7000 professionals of diverse cultural backgrounds across our varied operations.

**12+** **OPERATING WITHIN 12 SECTORS...**  
Having significant business activity in 12 primary sectors, the group actively seeks new sectors, innovations and complimentary industries to work within.

**32+** **ACROSS 32 COUNTRIES...**  
The spread of project activity and commercial ventures takes us into communities with 4 continents, bringing inspiration, capital and family values to build for the future.

# OUR GLOBAL FOOTPRINT

**PRESENCE IN  
32+ COUNTRIES**



MOBH Group currently operates across UAE and Western Europe



Future growth opportunities are being pursued or evaluated within our existing markets as well as prospective new countries



# AN EXPANDING PORTFOLIO OF COMPANIES AND BRANDS

Our companies and brands have been a part of the fabric of UAE for over 73 years, and our business presence on the world stage continues to grow.

**75+** companies and counting



Through organic growth and in order to seize the opportunities presented by the rulers wise leadership of the UAE, **Bin Haider's Group** has grown a portfolio of related businesses and interests that form the significant base for our future growth. Capitalizing on the existing knowledge and relationships, **Bin Haider's Group** actively seeks to complement the current sectors, geographies and disciplines with new innovations, technologies and sectors.

Always open-minded and active, the business looks to build an active, sustainable footprint in any business venture that gives a long-term opportunity for all stakeholders. As we grow the companies and activities, so we grow the Brands and Stakeholder Agreements that feed the business through partnership, joint ventures and agency relationships.

Ever conscious of the need for International Businesses to collaborate with strong, connected and dynamic local partners, the Group values its long-term relationships and seeks to engage with professional business partners who share our values and vision, in order to further responsible commerce.

# OUR SECTORS

UNPARALLELED CAPABILITY ACROSS 12 KEY SECTORS



## REAL ESTATE

In excess of AED 6 bn in assets under ownership / management



## HOSPITALITY

Plans to reach 15,000 keys by 2025 across GCC and select international markets.



## ENTERTAINMENT & LEISURE

Founding of new sector with vision to reach over 100 Mn viewers across MENA, Europe and Asia by 2025.



## HEALTHCARE

Committed to opening over 1,500 hospital beds by 2025, with 4 current hospital projects underway.



## EDUCATION

Long years of experience in the UAE education sector, with aim to serve in excess of 7500 students by 2024.



## INDUSTRY

Investments in Pharmaceuticals manufacturing with focus on generics, including mining.



## COMMERCIAL & TRADING

Owner of reputed Dubai Equipment Company and Abu Dhabi Equipment Company, founded in the 1970s



## AUTOMOTIVE

Exclusive distributor of Changan in the UAE and GCC, leading Chinese specialty electric bus manufacturer



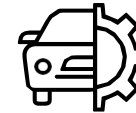
## FINANCIAL SERVICES

Over 30 years history in asset management, financial brokerage



## LOGISTICS

Value chain investments in shipping, maritime and cold store logistics companies



## OIL & GAS AND SUSTAINABLE ENERGY

With focus on global energy projects including renewable energy.



## AGRICULTURE & FOOD PRODUCTION

Newly pursued sector focused farm production, food processing and distribution

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# OUR SECTORS

MOBH Holding Group has a portfolio of over 75 companies which aim to achieve market leadership positions and continued growth in their respective industries and addressable market segments

	<b>REAL ESTATE</b>							
	<b>HOSPITALITY</b>							
	<b>FINANCIAL SERVICES</b>							
	<b>COMMERCIAL &amp; TRADING</b>							
	<b>INDUSTRIAL</b>							
	<b>AUTOMOTIVE</b>							
	<b>ENERGY</b>							
	<b>LOGISTICS</b>							
	<b>HEALTHCARE</b>							
	<b>EDUCATION</b>							
	<b>AGRICULTURE</b>							
	<b>SHIPPING</b>							
								

# UDC



Real Estate



Investment



Infrastructure



Community  
Development

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مجموعة محمد عمر بن حيدر القاضة ش.م.خ  
MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C



يو دي سي للتطوير العقاري  
UDC REAL ESTATE DEVELOPMENT

## ABOUT UDC

### UDC ( THE INVESTMENT ARM OF BIN HAIDER FOR GLOBAL AND INTERNATIONAL MARKET)

UDC Investment was established in **Dubai** in a partnership and alliance with **Bin Haider** as an effective way to develop new innovative ideas and concepts that provide unique and differentiated solutions to our clients, which will be of benefit to us, and most importantly, of benefit to the host nation of the intended projects.

The **Group** has a portfolio of over 60 companies including Real Estate, Hospitality, healthcare, and energy.

UDC invests in **real estate**, and Public Private Projects across MENA and selected international markets.

UDC has the Capabilities to develop and structure turnkey development projects across several countries in the MENA countries & and Europe.

The key purpose of creating UDC is to provide funding solutions for mega project for international expansion and investments.

#### COLLABORATIVE



We have conceived a fresh approach to property development rooted in an innovative joint venture structure for funding that is extremely efficient for owners and helps unlock complex development opportunities.

#### AMBITIOUS



We have conceived a fresh approach to property development rooted in an innovative joint venture structure for funding that is extremely efficient for owners and helps unlock complex development opportunities.

# MAJOR PROJECTS AND DEVELOPMENTS OF UDC



ITALY

## A MEGA WATERFRONT DEVELOPMENT LOCATED ON THE WESTERN SIDE OF FINALE LIGURE COMMUNE - LIGURIA, ITALY

The waterfront development project covers a massive gross surface of 139,000 sqm within a context full of services, facilities and tourist attractions, and a beautiful seaside.

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# MAJOR PROJECTS AND DEVELOPMENTS OF UDC



 ITALY

Residenziale 56k Sq Mt – 78k Sq  
Mt Vendita al dettaglio / Stile di vita  
38k Sq Mt Ospitalita / Conferenza /  
Esposizione 17k Sq Mt Tempo libero /  
Stile di vita esteriore 1 2k Sq Mt

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# MAJOR PROJECTS AND DEVELOPMENTS OF UDC

Commercial

Residential

F.P: **16k**

F.P: **120K**

Floors: 3

Floors: 6

BUA: 47476.80

BUA:

Club

F.P: **18%**

Total land area

**663.6k** m<sup>2</sup>

(158 Acres)



EGYPT

## THE CREST



The forthcoming residential compound (158 Acres) by UDC & il Cazar is meticulously designed with our residents in mind. Divided into two distinct segments, offering a harmonious blend of villas and apartments

This expansive project caters to diverse lifestyle preferences. Within its confines lies: Signature Ville (one story villas zone), CrestVille (standalone villa zone), Crestonia (Quads and stand-alone zone), Crestside (townhouses zone), Crestfield (apartments and duplexes zone)

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UDC REAL ESTATE DEVELOPMENT

# MAJOR PROJECTS AND DEVELOPMENTS OF UDC

## LOCATION

The Crest is located on the intersection of South 90 St. and E-Ring Road axis, in one of the most prime locations in close proximity to the AUC and New Capital offering easy access to all key roads & the city's finest amenities and attractions



EGYPT

POINT 90

AUC

THE WESTIN  
HOTEL

THE CREST

# MAJOR PROJECTS AND DEVELOPMENTS OF UDC

## THE CREST

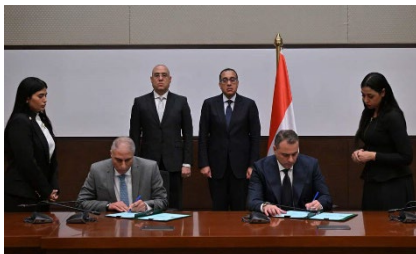
 EGYPT



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# EVENTS

### INAUGURATION CEREMONY OF THE CREST PROJECT LAND IN NEW CAIRO WITH THE PRIME MINISTER



### INAUGURATION CEREMONY OF ROLAND GARROS IN NEW CAIRO



BH控股集团/UDC投资公司 战略合作签约  
北京天吉置业公司  
北京天吉置业公司 Strategic Partnership

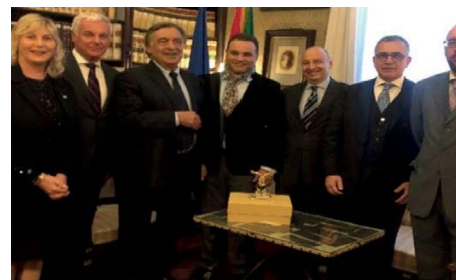


MOBIL控股集团/UDC投资公司 战略合作签约  
北京天吉置业公司  
北京天吉置业公司 Strategic Partnership

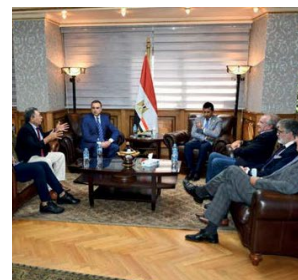
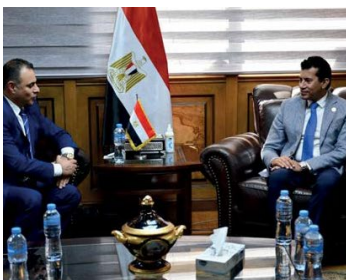


### AGREEMENT SIGNING CEREMONY BETWEEN UDC AND CHINA RAILWAY CONSTRUCTION CORPORATION

### STRATEGIC PARTNERSHIPS & DEVELOPMENT PROJECTS - ITALY



### WITH H.E. DR. ASHRAF SOBHY EGYPTIAN MINISTER OF YOUTH & SPORTS



# HABERCI

## Dubaili yatırımcı Mersin'in yatırım olanakları hakkında bilgi aldı



1 Eylül 2023 Cuma 10:00

Haber Merkezi

Mersin Ticaret ve Sanayi Odası (MTSO) Yönetim Kurulu Başkanı Hakan Sefa Çakır, Meclis Başkanı



### INTERVIEW WITH ZAHED ALBATTARNI

المصري اليوم

مصر وحرص مسئوليتها على التعاون المشترك مع الدول الشقيقة في نشر رياضة التنس الأرضي، وإقامة المشروعات الرياضية الكبرى بمشاركة الأشقاء من مسؤولي شركات القطاع الخاص بدولة الإمارات العربية المتحدة، مبيناً أن كل الدعم تقدمه الوزارة لممثلي رولان جاروس لتعزيز التعاون بما يعود بالفائدة على تطوير الرياضة المصرية.

وأتفق وزير الشباب والرياضة مع ممثلي رولان جاروس على إعداد مذكرة تفاهم تتضمن كافة بنود التعاون التي تم الاتفاق عليها، والقيام بتوقيعها خلال الفترة المقبلة بعد الانتهاء من دراستها بشكل كامل إيداًنا بدء تطبيق رؤية كيان رولان جاروس في نشر رياضة التنس بمصر وما يساهم في نشر اللعبة وزيادة أعداد الممارسين لها.

من جانبهم، أعرب ممثلو رولان جاروس عن سعادتهم بالتعاون مع مصر في مجال الرياضة، وإنشاء نادٍ أكاديميات رولان جاروس في ضوء تطور الرياضة المصرية والإنجازات العديدة التي تشهدها البلاد في شتى القطاعات.

حضر اللقاء من ممثلي رولان جاروس كل من برنارد بيسسي رئيس مجلس إدارة إيست ميد إيجيبت «ويكيل رولان جاروس بمصر»، والسيد نيكولا دوريس مندوب رولاند جاروس باريس، برنارد دي لاسال رئيس مجموعة أوديسي للمدارس الرياضية، وراشد بن حيد عضو مجلس إدارة مجموعة بن حيدر الإماراتية، ومحمد زاهد البطرني المدير التنفيذي لمجموعة بن حيدر، وشكري التجار نائب رئيس مجلس إدارة إيست ميد إيجيبت.



### Roland Garros Sparkles in Egypt

Deciding to initiate their sports investments in Egypt, Roland Garros announced in a press conference the inauguration of the Roland Garros Sports and Social Club, which is set to be established at the Sports City of Al-Mostakbal (Future City), located at the northern part of the New Administrative Capital. This is considered one of the largest sports investments held in Egypt.

During the inauguration ceremony, the club's founding contracts were signed under the patronage of the Ministry of Youth and Sports in presence of Roland Garros' officials in addition to Ismail El Shafai, President of the Egyptian Tennis Federation, and the representatives of the club's three establishing companies including Zahed Al Battarni, CEO of Mohammad Omar Bin Haider (MOBH) Holding Group, Engineer Assen Fadel, and Bernardo Byssey, representative of Roland Garros Clubs.

Commenting on the great occasion, Al Battarni said, "After witnessing the stability and developments projects going along in Egypt under the leadership of President Abdel Fattah El-Sisi, we have decided to move our investment projects here as it is a great opportunity for us as MOBH Holding Group to be engaged in such a mega project with a French partnership and on Egyptian soil."

Roland Garros Club investment plan includes constructing various sports facilities as stadiums, a sports center for physical measurements in addition to hotels, international schools, integrated medical center, and tennis sports academies as well as other numerous academies in the different sports according to the latest international standards.

The 44-acre club will include the largest tennis stadium in the world with a capacity of 25,000 spectators, and a second tennis stadium capable of hosting 17,000 spectators, in addition to training facilities, as well as football pitches that are set to be established in accordance with FIFA standards.

### l'Opinione della Sicilia

HOME EDITORIALI POLITICA ECONOMIA ATTUALITÀ WEB

### ZAHED ALBATTARNI



Holding araba interessata al progetto da 5 miliardi di euro per il porto di Palermo

Redazione | 2 Aprile 2019

Dopo i cinesi di Shanghai, anche gli arabi mettono nel mirino il porto di Palermo. Stamattina due rappresentanti della Mohammad Omar Bin Haider (Mobb), holding di Dubai con 5mila dipendenti e 60 filiali nel mondo, hanno incontrato a Palermo i vertici di Eurispes per prendere visione del

Palermo -Dopo i cinesi di Shanghai, anche gli arabi mettono nel mirino il porto di Palermo. Stamani due rappresentanti della Mohammad Omar Bin Haider (Mobb), holding di Dubai con 5mila dipendenti e 60 filiali nel mondo, hanno incontrato a Palermo i vertici di Eurispes per prendere visione del progetto da 5 miliardi di euro per la realizzazione di una piattaforma commerciale capace di movimentare fino a 16 milioni di container. I colloqui si sono tenuti a Villa Zito. Per Eurispes il responsabile dipartimento Mezzogiorno Saverio Romano è il componente del comitato scientifico, l'ingegnere Giovanni Battista Rubino; per la holding di Dubai, il ceo di Mobb Zahed Albattarni e Tom Nauwelaerts. I colloqui avviati con il gruppo Mobb, secondo quanto risulta all'Ansa, proseguiranno nei prossimi giorni.

INTERVIEW WITH  
The CEO OF UDC  
INVESTMENT



Presidente Mohammed Omar Omar Ali Bin Haider e l'Amministratore Delegato Zahed Albattarni e il team del MOBH hanno successivamente incontrato il Presidente del Gesap Prof. Tullio Giuffrè e il Presidente dell'Autorità Portuale della Sicilia occidentale Pasquale Monti, con cui sono state approfondite le immediate possibili sinergie. Al termine della sua presenza a Palermo, il Presidente del Gruppo MOBH ha salutato il Sindaco Orlando a Villa Niscemi, ringraziando in particolare il Dr. Francesco Strafalaci e il Dr. Nino Calogero di COSTA MED E.E.I.G. per il supporto dato al suo Gruppo, dando il compito di coordinare la visita a Dubai di una delegazione palermitana da effettuarsi subito dopo la stagione estiva.

## MAJOR PROJECTS AND DEVELOPMENTS OF UDC - KSA



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UDC REAL ESTATE DEVELOPMENT



**This will be the first S. Metal Smelter Plant in the Middle East and North Africa region.**

We are happy to announce the Collaboration Agreement was signed between UDC with one of the largest mining company in Kingdom of Saudi Arabia for development S. Metal smelter plant estimated development value of **USD 400 M with production capacity of 60,000 tone**. That will be developed in two phases. In addition UDC exploring further Silica Sand Downstream projects.

Currently, the middle east imports 100% of their silicon metal. GCC alone imports already over 300,000 tons/year. with Global demand of S. Metal further increasing.

Special thanks to the all team members and **Mr. Anthony D'Aniello and Mr. Tom Jan Nauwelaerts** for their support and cooperation.



### INTERVIEW WITH UDC INVESTMENT and Injaz one of the largest mining company in Saudi Arabia

We had the pleasure meeting **Mr. Zahed Albattarni** the CEO of UDC and ask him about this new development of UDC Investment.

#### Your vision?

is to become a among the preferred supplier of choice and with "state of the art" technology', meet the rising demand for "Aluminium grade" silicon from the UAE Aluminium industry.

#### Why does your group choose to do this project in Saudi Arabia?

- Low-cost Electricity enables cost advantages over other's (Chinese) producers
- Electricity costs in the KSA Industrial Area are anticipated to be lower than all of the MiddleEast region.
- Close to aluminum "clusters".
- Electricity costs in the Kingdom Industrial Area are anticipated to be lower than all of the MiddleEast.
- It is the most attractive location in the Middle East, with a stable political and economic environment

#### Why this project and what are the opportunities behind this project ?

Silicon is a key additive to aluminum that is to be used for castings in the automotive industry and more importantly for foundry-grade aluminum.

The Aluminium industry in the GCC region during the last 50 years has increased from 120,000tpa in the 70s to almost 5.6 million tons in 2018. The



# REAL ESTATE SECTOR



## THE GROUP'S REAL ESTATE DIVISION DEVELOPS MEGA MIXED-USE PROJECTS IN EUROPE, ASIA AND AFRICA.

MOBH Holding Group is strongly established in the real estate sector, developing mega mixed-use projects across all its verticals, from residential, to commercial, to industrial, and mixed-use development projects. We have delivered significant real estate projects in the development of the UAE landscape that can be witnessed today.

- ✓ Swansea SA1 Mixed Use Development, UK
- ✓ Munich Commercial District, Germany
- ✓ DWC Townhouse, Retail, Nursery & Mosque Project
- ✓ Dubai South Commercial Project
- ✓ Several Luxury Vi la Communities
- ✓ Football Stadium
- ✓ Amusement and Theme Park

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مجموعة محمد عمر بن حيدر القايزة ش.م.خ  
MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

# MAJOR REAL ESTATE DEVELOPMENT PROJECTS



## THE DWCCOMMUNITY

A mega project which includes Townhouses & Villas, Retail Complex, School & Nursery, Health Center, and a Mosque

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# MAJOR REAL ESTATE DEVELOPMENT PROJECTS

For Hospitality Sector



## DWCS STAR HOTEL PROJECT

A 555 rooms luxurious 5-star Hotel located in the heart of new Dubai near Al Maktoum International Airport, with the aim to partner with Hilton as the hotel operator.

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# MAJOR REAL ESTATE DEVELOPMENT PROJECTS

For Hospitality Sector



**DUBAI STUDIO CITY HOTEL**  
A 5-star hotel development set to run under  
Radisson Blu brand



**THE IMPZS-STAR HOTEL**  
A second Radisson Blu brand

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# MAJOR REAL ESTATE DEVELOPMENT PROJECTS

For Hospitality Sector



**AL MARJAN ISLAND RESORT**  
A luxurious 5-star development in RAK - UAE



**AL NAHDA HOTEL & APARTMENTS**  
A premium 4-star development  
in the heart of Dubai city

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# (MOBH) MAJOR REAL ESTATE DEVELOPMENT PROJECTS

For Healthcare Sector



## IMPZ HOSPITAL PROJECT

The hospital project is set to be the first multi-specialty tertiary care hospital with around 380 inpatient beds with comprehensive medical, surgical and oncology services

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# (MOBH) BIN HAIDER HOSPITALITY



15,000+ KEYS



PROPERTIES



With over 10,000 beds today across 3 to 5 star properties, our Hospitality division has additional development projects underway aiming to deliver 15,000+ beds, spanning across the Middle East, mainland Europe and the UK, and with an eye to additional select international markets, the hospitality portfolio partners with the world's best brands and hotel operators to deliver the best in customer experience and service.

- ✓ Hilton DWC Maktoum Airport 5 Star Hotel
- ✓ Radisson Blu IMPZ 5 Star Hotel , Dubai
- ✓ Radisson Blu Studio City Hotel , Dubai
- ✓ Accor – Mercure, Al Garhoud Hotel
- ✓ Accor- Novotel, Al Nahda Hotel & Apartments
- ✓ Hilton double tree Dubiotech Hotel
- ✓ AL Furjan Hotel
- ✓ Al Marjan Island Resort & Apartments
- ✓ Palm Jumeirah Hotel



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مجموعة محمد عمر بن حيدر القايسة ش.م.ع.  
MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

# (MOBH) BIN HAIDER EDUCATION



**BIN HAIDER**  
EDUCATION

## RAISING THE QUALITY OF TEACHING AND LEARNING

Bright future made by creative minds  
who come from best schools

Bin Haider Education (BHE) established in 2016 as a subsidiary to Mohammad Omar Bin Haider (MOBH) Holding Group by investing and contributing to foster further development of the UAE education sector, and continue the journey started in 1993 with Al Thuraya private school, one of the first established schools in AL Garhoud Area that played a vital role in providing quality education to the community.

- ✓ Al Thuraya International School
- ✓ Al Salam Community School
- ✓ Al Ghadeer International School (AGIS)
- ✓ Dubai South Early Learning Center
- ✓ Al Marief International School



STUDENTS



TEACHERS



NURSERIES



SCHOOLS



UNIVERSITIES

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# (MOBH) BIN HAIDER HEALTHCARE



Create a healthcare network that utilizes the highest and most advanced medical technologies in medical care globally

## OUR VISION

Create a unique ecosystem that caters to a well integrated medical centers of excellence which offers a comprehensive range of critical medical services in addition to the primary and secondary care globally.

## OUR MISSION

To become a trusted healthcare provider, and care for our patients and throughout their medical journey.

## PROJECTS

1500+ beds spread across the below assets:

- ✓ Bin Haider Healthcare City (Tertiary Care Hospital) – IMPZ
- ✓ Day Surgical Center- Al Karama
- ✓ MOBH Hospital - Sharjah
- ✓ Danat Al Khaleej Hospital – Al Nahda



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MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

# (MOBH) B H LOGISTICS SERVICES



MOBH Holding Group entered the logistics and marine sector way back in the 1940s when the key business activities of the group were centered around trade and transport.

Since then we have come a long way and now the Group has a robust presence in the logistics business via Blue Marine (Shipping), Naif Marine ( as a shareholder) and Al Khair Cold Storage.

## KEY BUSINESS ACTIVITIES OF BHH LOGISTICS

- ✓ Cargo Containers Trading
- ✓ Cargo loading and unloading services
- ✓ Cargo packaging
- ✓ Sea Cargo Services
- ✓ Logistic Services
- ✓ Cargo Containers Rental
- ✓ Repackaging and refilling services

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MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

# (MOBH) BLUE BIRD MARINE



BLUE BIRD MARINE SERVICES LLC. has provided services to the marine industry, right from ensuring the best crew for your ship to getting the most thorough vessel inspection done.

Our team is devoted to the goals of good health, safety and environmental protection. With a stellar team to boast of, Blue Bird Marine has arranged for marine transportation to countless countries across the globe and has always managed to fulfil customer expectations. We have always strived to provide excellence in terms of both service and delivery, and more often than not have exceeded what customers have expected from us.



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# AL KHAIR COLD STORES & WAREHOUSE



مؤسسة الخير لمستودعات التبريد والتخزين  
AL KHAIR COLD STORES & WAREHOUSE

## SINCE 1997

Located in Al Quoz Industrial Area, directly accessible to Shk. Zayed road and Al Khail road in Dubai. Al Khair handles mainly cold storage of food items and perishable storage throughout the United Arab Emirates. It provides highly reliable and cost-effective storage and logistics solutions to the frozen and refrigerated food industry. It is built on an area of 60,000 sq.ft with a docking area of 2,380 sq. feet along with 9 loading docks and plug in facilities.

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MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

# MOBH AGRICULTURAL & FOOD PRODUCTION

**AGRIFOOD**  
INVESTMENT L.L.C

MOBH Holding Group undertook its first investments in the Agrifood sector via midstream and downstream activities way back in the early 1970s. These included cold storage activities, food processing, and foodstuff trading via Al Khair Cold Storage, Bin Haider Food industries, and Royal Crown Industries. Experience in these industries enabled us to move upstream into grain, fresh produce, and food production.

## KEY BUSINESS ACTIVITIES OF MOBH AGRIFOOD

- ✓ Agricultural Enterprise Investment and Management
- ✓ Grains, Cereals , Legumes and Dairy Trading
- ✓ Vegetables and Fruits Trading
- ✓ Fresh, Chilled and Frozen Meat Trading

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MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

# PETROLEUM COMMODITIES TRADING SECTOR



TRADING AND PETROLEUM SERVICES

Ruby One is a regional Oil & Gas commodity trading company which provides a broad range of information, insights, products, and services for the business community, and seeks investments in all major Oil and Gas markets across the globe.

Ruby One is a fully integrated division and the result of a very long trading experience in Petroleum commodities. Through our heritage, we have developed a world-class operation, enabling the business to compete effectively on a global scale.

## OUR KEY OBJECTIVES

- ✓ We seek long-term commercial relationships, reflected in our growing network of trusted suppliers and customers, which include the world's largest oil companies as well as refiners, producers, and independent trading houses.
- ✓ We focus on the development of oil and gas-based industries and other energy and energy related projects in partnership with international industry players, capturing and creating incremental margin from optimization of the value chain in the oil and gas sector.
- ✓ We actively pursue commercial ventures in the energy value chain to provide an alternate source of revenue.

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MOHAMMAD OMAR BIN HAIDER HOLDING GROUP P.S.C

# MOBH MINING

## OUR VISION

To venture and nurture an environment-friendly mineral resources company that is committed to local developments, social responsibilities with strict adherence to cultural values and land of the law.

## OUR MISSION

To maximize the return on investments of all stakeholders by embracing world-class mining standards and the best business practices, while keeping health, safety, and conservation of the environment as paramount, to become a globally recognized mining company in the future.

## OUR BUSINESS OBJECTIVES

- ✓ To leverage and usher inhouse potential to finance and acquire mining assets in stable, sound, and developing geographies.
- ✓ Acquisition of financially stretched mining assets to reinvigorate cost- effective sustainable mining technologies.
- ✓ Venturing into mid-stream beneficiation of precious minerals & metals.
- ✓ Trading of strategic & crucial bulk minerals through off-take and strategic tie-ups to leverage MOBH Holding Group strength in shipping & logistics.

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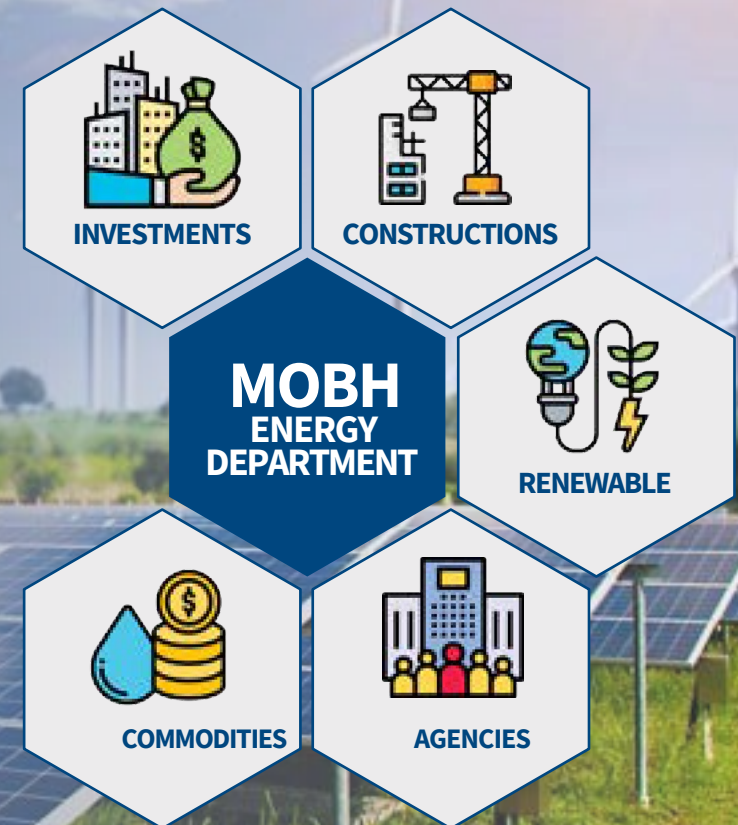
# ENERGY SECTOR

**MOBH ENERGY SECTOR IS WELL POISED TO DIVERSIFY AND MAINTAIN A SUSTAINABLE PORTFOLIO, AND TO CREATE DOMINANCE IN THE OIL & GAS AND RENEWABLE ENERGY SECTOR. THE ENERGY SECTOR AT MOBH HOLDING GROUP OPERATES THROUGH TWO DISTINCT DIVISIONS, THE OIL & GAS DIVISION AND THE RENEWABLE ENERGY DIVISION.**

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## OUR FOCUS AREAS

- ✓ Investments and acquisitions in International Oil and Natural Gas concession Projects
- ✓ Investments and acquisitions in Renewable and Sustainable Energy Projects
- ✓ Strategic acquisition of reputed Oil & Gas Companies and Brands
- ✓ Trading in Industrial Commodities worldwide



# RELIANCE MOTORS



## THE EXCLUSIVE DISTRIBUTOR IN THE UAE FOR “CHANGAN MOTORS”

MOBH Holding Group undertook its first investments in the automotive sector in 2017, becoming the exclusive distributor in the UAE for CHANGAN, one of China’s leading specialized clean energy (electric) bus manufacturing firms. Our sector investments will be focused on identifying niche market opportunities with a focus on specialized offerings and technology-driven solutions.

Reliance Motors was established to deliver specialty vehicles in the region to support community growth, sustainability and transportation capacity. Reliance Motors is currently the exclusive distributor in UAE and GCC for CHANGAN, China’s leading bus manufacturer, which has experience of over 60 years and has deployed over 10,000 buses in the GCC in the last 10 years. Changan’s buses portfolio includes options suitable for city transport buses, passenger/coach buses, school buses, and labor buses. Reliance Motors currently offers 34 and 60 seater buses which meet the highest level of technical specifications, advanced technology utilization, and compliance with Euro 4 emission standards.



# JUST ON TIME



## TOTAL FACILITIES MANAGEMENT SERVICES PROVIDES THE MOST COMPREHENSIVE RANGE

Just on time Facilities Management Services develops, manages and executes FM strategies to maximize the performance and lifecycle of client assets. From residential and commercial through to large-scale retail properties, we offer maintenance, cleaning and specialist services with best-in-class service delivery and sustainability performance.

## OUR FOCUS AREAS

- ✓ FM SERVICES
- ✓ HARD SERVICES
- ✓ SOFT SERVICES
- ✓ CIVIL MAINTENANCE
- ✓ WASTE MANAGEMENT
- ✓ PEST CONTROL MANAGEMENT
- ✓ LANDSCAPING AND IRRIGATION
- ✓ SECURITY MANAGEMENT
- ✓ CLEANING SERVICES
- ✓ SWIMMING POOL MAINTENANCE



# DEC AND ADEC

Dubai Equipment Company (DEC) and Abu Dhabi Equipment (ADE) are the dynamic verticals of MOBH Holding Group's Commercial and Trading Division, offering a wide range of industrial tools, hardware, tools parts & accessories, cutting and abrasive discs, welding machines & ovens, welding accessories & consumables, painting tools & accessories, gas cutting tools & accessories, safety items, emission control systems, and more. With nearly five decades of market presence, both companies have an impressive history of being supply chain partners for major operators in the Industrial, engineering, construction, shipping, and trading sectors; as well as a place of the first choice for retail customers.

Our brand spectrum includes Dewalt, Black & Decker, Stanley, Ford, Hitachi, Milwaukee, Williams, Esab, Bohler, Lorch, Duranta, Meiji, Victor, Smart, Alpha, MTS, Zodiac, Warrior, Focus, Cgon, and the list continues.



# PAYING IT FORWARD



## THE MOBH FAMILY CHARITY

*The concept of ‘paying it forward’ is one that is fundamental to our entire philosophy and applies to no-one more than to our Chairman’s father, whose legacy lives on through the generations of today.*

From humble beginnings in the 1950s, Mohammad Omar bin Haider Senior was renowned as a compassionate and caring individual who looked after sailors, the less fortunate, and local folk, without a thought to himself.

It is possible to consider that through giving a roof and food to returning sailors, our founding father established the roots of both the MOBH charity and our hospitality business all those years ago.

Through the years, our capability and appetite to help those less fortunate have grown tremendously and to day, through the sponsorship of over 2500 orphans worldwide, regardless of faith, creed or color, we lead the way in the provision of food for the poor and those afflicted by disasters and we provide unparalleled support in digging wells for clean, safe drinking water.

Not content just to feed and clothe, the family charity also provides education, religious and emotional support through the building of mosques, schools, and community centers across the continents. Here in UAE our Chairman is the founder, patron, and funder of the successful talent program that supports the gifted to achieve their potential.

Enshrined in the personality of his children, grandchildren, and great-grandchildren, our founder’s legacy will be cherished by generations to come.



## THE LEGACY OF EXCELLENCE CONTINUES





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احدى شركات محمد عمر بن حيدر  
MEMBER OF MOHD OMAR BIN HAIDER'S

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